

OFFICIAL RULES: Pepsi-Cola DewNited States Road Trip

County Market, Refreshment Services Pepsi, and STARadio

By entering the Contest, you agree to be bound by these Official Rules and to comply with all applicable laws and regulations. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING. THIS CONTEST IS VOID WHERE PROHIBITED BY LAW. OPEN ONLY TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES WHO HAVE REACHED TWENTY ONE (21) YEARS OF AGE AS OF June 30, 2019

The sponsor: County Market, STARadio, Inc., and Refreshment Service Pepsi (RSP). Random drawing to be held at the conclusion of the Register to Win registration period. Eight winners will be randomly drawn from all eligible entries (one winner from each participating County Market location) to win a DewNited States 4.4 CuFt Compact Refrigerator. From those 8 qualifiers, one winner will be randomly drawn to win: A four (4) night - five (5) day trip for two people, plus \$200 in spending cash. Winner can choose one of four locations as previously determined by The Travel House of Quincy, STARadio, and RSP. Winner can also work with The Travel House of Quincy to create a custom trip valued at \$2500 or less. If winner chooses to customize a trip and the value is less than \$2500, winner DOES NOT have claim to a "refund" or cash outlay to reach that amount.

- North – Rapid City, SD. Flight Quincy – Chicago – Rapid City. Comfort Suites with full breakfast. Compact car.
- South – St. Petersburg Beach, FL St. Louis to Tampa. The Alden Suites gulf front room. Compact Car.
- East – New York, NY. St. Louis to NY. Riu Plaza Times Square with breakfast. Transfers from La Guardia.
- West – San Francisco, CA. St. Louis – San Francisco, CA. Holiday Inn Fishermans Wharf. Compact car.

1. **TO PLAY:** No purchase necessary, must be 21 or older to enter. Rules available upon request. Qualify to win by registering at the MTN DEW display inside County Market. Registration open between the dates of 7/2/19 12pm and 7/31/19 12:00pm. Registration points will be inside these County Market locations: 520 N 24th Street, Quincy, IL; 4830 Broadway, Quincy, IL; 202 Steamboat Bend Shopping Center, Hannibal, MO; 1208 S Main St Palmyra, MO; 1805 Elm Street, Canton, MO; 825 W Washington, Pittsfield, IL; 408 Walnut Street, Carthage, IL; 520 W Clinton St, Rushville, IL.

One entry per person per day.

2. **ELIGIBILITY:** Participation is open to legal residents of the Continental United States, 21 years of age and older, except employees of (County Market, RSP, STARadio), their parents and immediate family members (parents, spouse, siblings) affiliates, subsidiaries and their successors, suppliers, advertising and promotion agencies, including, without limitation, prize suppliers, participating advertisers, sponsors or any subcontractors of the above and family members of anyone so employed.

3. **LIMITATIONS:** All participants agree to be bound to these rules: Void where prohibited by law. All federal, state, provincial, and local laws and regulations apply. Winner must be 21 years of age or older at the time of the drawing.

4. **PRIZES:**

- 8 Compact Refrigerators Magic Chef 4.4 CuFt wrapped in DewNited States graphics. One refrigerator will be given to each County Market location winner randomly chosen from all eligible entries.
- 1 Winner (chosen from 8 location winners) will receive a four (4) night - five (5) day trip for two people, plus \$200 in spending cash. Winner can choose one of four locations as previously determined by The Travel House of Quincy, STARadio, and RSP. Winner can also work with The Travel House of Quincy to create a custom trip valued at \$2500 or less. If winner chooses to customize a trip and the value is less than \$2500, winner DOES NOT have claim to a "refund" or cash outlay to reach that amount.
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5. **CLAIMING THE PRIZES:** Winner will be announced between 7am and 8am Friday, 8/2/19 on WCOY 99.5, KGRC 92.9, WQCY 103.9, KZZK 105.9, and WTAD 930. The winner will also be contacted by a STARadio representative by phone no later than 8/1/19 at 5pm and will be notified on how to claim the prize by email by 8/1/19. Trip is to be redeemed in 2019.

ADDITIONAL CONDITIONS: Sponsor reserves the right to terminate the Contest if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest as determined by Sponsor in its sole discretion. At its sole discretion, Sponsor may disqualify any person whom it considers to have intentionally violated the Official Rules or any element of the Contest. By participating, entrants agree: (a) to be bound by the Contest Official Rules and the decisions of the person or persons who select the winners, and (b) to release and hold harmless Sponsor, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies, from any and all liability with respect to acceptance, possession or use (or misuse) of the prizes or participation in the Contest.

USE OF NAME, LIKENESS, ETC.: By entering the Contest, you hereby acknowledge and agree that Sponsor and Prize Provider (each a "Sponsor Entity(ies)") shall have the unlimited right in perpetuity and throughout the world to use and publish your name, twitter handle, voice, city, state, likeness, photograph, video, biographical and prize information, and other elements of your persona and identity, in all media now known or hereafter developed, for all purposes of this Contest, as well as for all general marketing, advertising, promotional, commercial tie-in, merchandising, and other business purposes of Sponsor Entities, all without notice or compensation to you.

ENTRANT RELEASE: By entering this Contest, you forever release and discharge, and agree to hold harmless, all Sponsor Entities from any and all claims, causes of action, liabilities and damages: (a) for personal injuries, death, loss of or damage to personal property, and/or other harm or loss of any nature whatsoever sustained by anyone or anything in connection with your submission and participation in the Contest; and/or (b) for libel, defamation, invasion of privacy, violation of the right of publicity, infringement of copyright, or violation of any other personal or property right based upon, arising out of, or relating to any exploitation of your video (including your likeness and appearance embodied therein) by any Sponsor Entity pursuant to the rights grant set forth above

TAXES: Taxes (federal, state, and local) are the sole responsibility of the winner. Sponsor reserves the right to withhold and deduct such taxes and charges from the prize if and to the extent required by law. **Prize value is approximately \$2500.**

COPY OF THE RULES: To obtain a copy of the rules, please send a separate, self-addressed stamped envelope to Pepsi-Cola DewNited States 2019, c/o STARadio, 329 Maine, Quincy, IL 62301

APPLICABLE LAW: These rules are governed by the laws of the State of Illinois without giving effect to conflicts of law rules.

PRIZE PROVIDER: Refreshment Services Pepsi, The Travel House of Quincy. Sponsors and immediate family are not eligible to win. **MUST BE 21 YEARS OF AGE**